

ENVIRONMENTAL SOLUTIONS FOR AIR AND WATER

JOE OATLEY

Vice President, Environmental Solutions



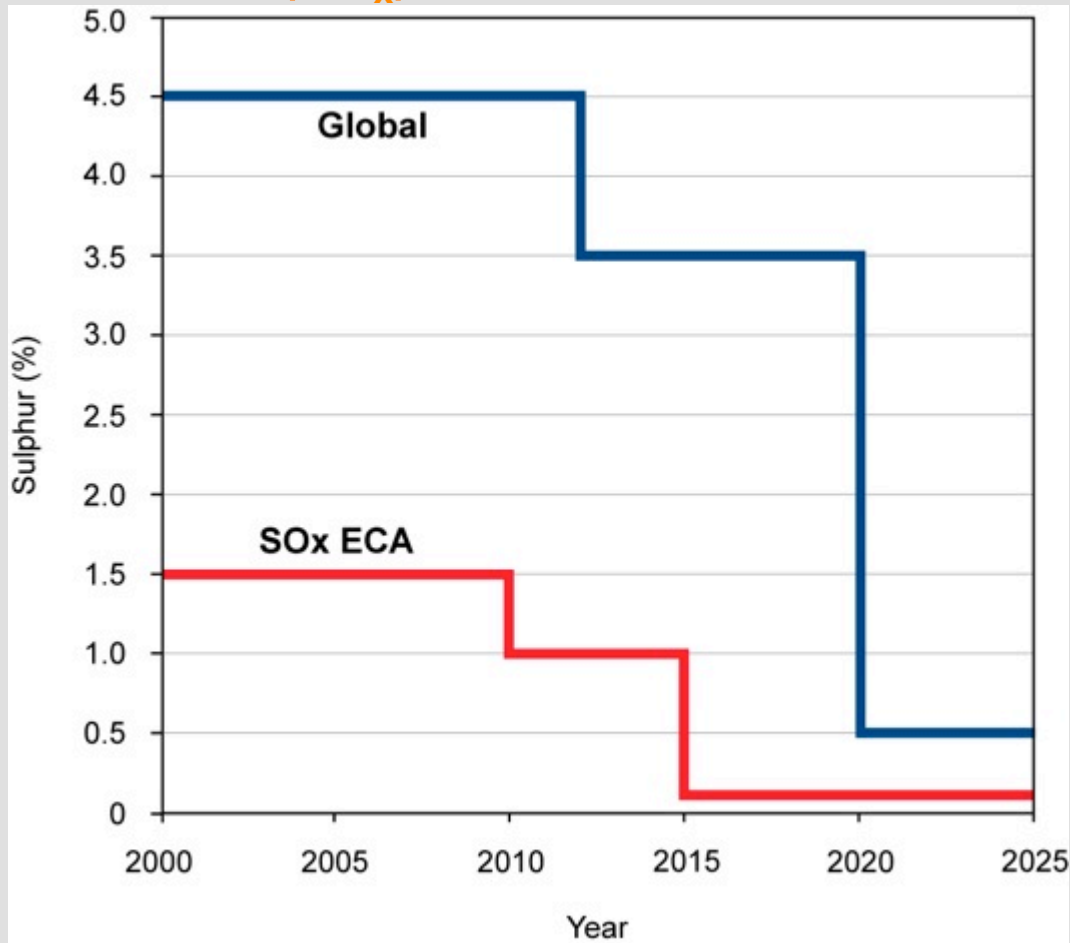
Environmental issues need solutions



Cleaning the exhaust gases



Emission Control Areas (ECA) – Sulphur (SO_x) limits



Emission Control Areas (ECA)



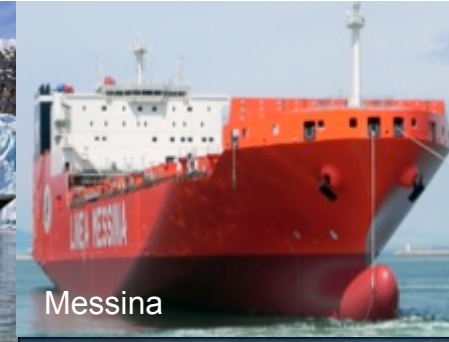
- Low Sulphur Residual Fuel (LSFO):
 - Limited availability
- Low-Sulphur Distillates (MGO):
 - Similar to automotive fuel
 - Supply shortage in 2015
 - Significant price premium
- Liquid Natural Gas (LNG),
Compressed Natural Gas (CNG)
 - Natural gas prices expected to remain low
 - Attractive option for some routes
 - Bunkering infrastructure needs developing
- High Sulphur Residual Fuel (HFO)
with scrubbers is the cost effective solution for many customers

- Market is in its infancy but set to develop as 2015 approaches
- Biggest market is retrofit
- Approximately 8,000 vessels affected by current ECA regulations
- Global cap in 2020 will effect an estimated 40,000 vessels
- Retrofit value between €1m to €5m per vessel
- Newbuilding market – estimate 5% of newbuildings likely to fit scrubbers

- With the acquisition of Hamworthy, Wärtsilä is now by far the market leader
- More marine references than the rest of the market combined
 - 8 systems installed/delivered
 - 7 systems on order
- Few competitors
- Sources of competitive advantage for Wärtsilä:
 - Highly developed sales channel
 - Global service organisation
 - Leading technologies
 - References



Zandaam



Messina



APL



Solvang



Containership VII



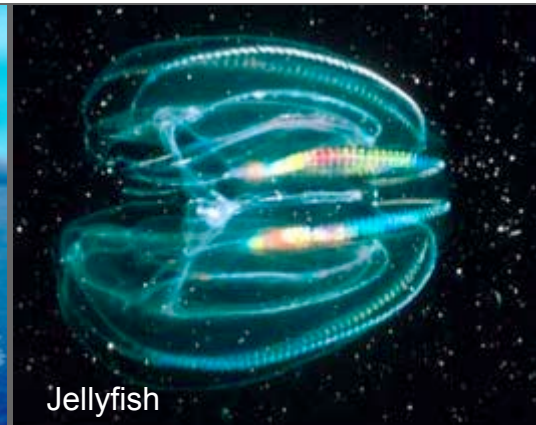
Algoma

Needed to stop the spread of non-indigenous invasive species via the management and treatment of ship ballast water and sediments

- 7,000 species can be carried in a ballast tank at one time
- 7 billion tonnes of ballast water are discharged each year
- One of the greatest threats to the world's coastal waters
- Accelerating the spread of harmful organisms



Zebra mussels



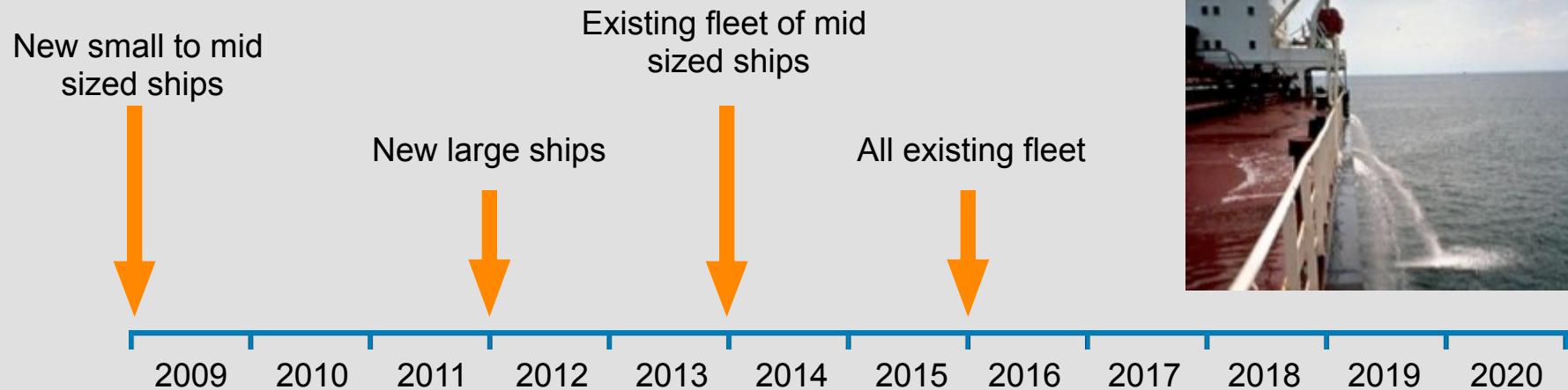
Jellyfish



Chinese Mitten Crab

Three of the top 10 most unwanted invasive species transported in ballast water

IMO global requirements



- Implemented globally one year after ratification
- Hurdle for ratification is 30 countries representing 35% of the world's tonnage – currently 33 countries representing 26% have signed
- US has stated it will adopt IMO (International Maritime Organization) standards and is implementing legislation independently

- Over 40,000 vessels affected by the legislation
- Newbuild market will be 1,000+ vessels per annum once market is mature
- Average equipment value per vessel circa €500k; retrofitting cost can be a similar value
- 2016 deadline may be relaxed spreading retrofit market over a longer timeframe

- Over 30 competitors in the market with also new entrants
- Few suppliers with credentials, resources and routes to market
- Technologies are concentrating around two alternatives
 - Filter + UV
 - Filter + Electro Chlorination
- “Fast-follower” strategy has allowed Wärtsilä to develop highly competitive solutions
- Wärtsilä is the only player to offer a technology choice
- Wärtsilä has a unique in-house ability to deliver turnkey solutions and lifecycle support
- Wärtsilä has an unrivalled sales network

- Wärtsilä UV based system developed in conjunction with Trojan, a global leader in UV water treatment systems
- Hamworthy has developed two alternate systems (UV and Electro-chlorination) to offer a portfolio approach
- Hamworthy land based testing complete and sea-trials virtually so
- Wärtsilä /Trojan system land based testing and sea trials underway
- We will have a Type Approved system on the market this year

- Exhaust Gas Cleaning and Ballast Water Treatment represent two new market opportunities
- Both markets are expected to develop from 2013 onwards
- Market value for equipment alone over next ten years expected to be in excess of €30bn
- The retrofit market offers the biggest potential and this will be the main focus area for us
- Wärtsilä is well positioned to win



WÄRTSILÄ